

EviCore

By EVERNORTH

Improving radiology site of care management

Creating better outcomes and experiences with a personalized concierge approach



Hospital imaging costs nearly doubled between 2000 and 2019.¹

Because the need for medical imaging has continued to rise rapidly in the U.S., we have a significant opportunity to enhance patients' engagement to better meet their needs—and achieve lower costs.²

Hospital imaging prices are significantly higher on average than those at freestanding imaging centers:⁴

70% ↑
FOR MRIS/MRAS

208% ↑
FOR NUCLEAR MEDICINE

80M+ 

CT scans are performed each year in the U.S., which equates to one for every four Americans.³



of imaging is performed in higher-cost hospital settings, typically without clinical reason.⁵

Getting patients to quality, lower-cost  sites of care will require a personalized  engagement approach.

When patients receive enhanced engagement from a dedicated and experienced advocate, it can help not only improve patient outcomes, out-of-pocket costs and experiences but also open up conversations about needed preventive care services.

Creating a better radiology experience with an enhanced engagement strategy



Before: Frustrated and overwhelmed

After: Supported and empowered

✗ Limited site of care choices

✓ More confident, informed care decisions

✗ High out-of-pocket costs

✓ Thousands saved in unnecessary costs

✗ No help navigating the system

✓ Guidance from a dedicated support team

+ Contact your EviCore by Evernorth® Account Executive to learn more about improving the radiology care journey.

1. Choksi EJ, Mukherjee K, Sadigh G, Duszak R Jr. "Out-of-Pocket Expenditures for Imaging Examinations: Perspectives From National Patient Surveys Over Two Decades". *J Am Coll Radiol*. 2023;20(1):18-28. doi.org/10.1016/j.jacr.2022.07.014. 2. Smith-Bindman R, Kwan ML, Marlow EC, et al. "Trends in Use of Medical Imaging in US Health Care Systems and in Ontario, Canada, 2000-2016". *JAMA*. 2019;322(9):843-856. doi.org/10.1001/jama.2019.11456. 3. Harvard Health Publishing. "Radiation risk from medical imaging." September 30, 2021. health.harvard.edu/cancer/radiation-risk-from-medical-imaging. 4. Cleverley J. (2017, February 14). "Identifying the Gap Between Hospital and Free-Standing Prices". *HFMA*. February 17, 2022. hfma.org/payment-reimbursement-and-managed-care/pricing/52656. 5. Levin DI and Janiga NJ. "2021 Outlook: Diagnostic Imaging Centers and Radiology Practices." *HealthCare Appraisers*. May 3, 2021. healthcareappraisers.com/2021-outlook-diagnostic-imaging-centers-and-radiology-practices.